



For Immediate Release

News Release

Entrance Signs

Edson, Alberta, September 6th, 2017 – Work has begun on the revamping of the Town of Edson's entrance signs.

This project is part of the larger rebranding initiative which began in December of 2015 with the selection of a new Town logo. The new entrance signs will reflect the current branding and are intended to give a good first impression for our community.

The deconstruction of the old signs is underway to allow for proper measurements and pre-construction work to start. As much of the original concrete as possible is being utilized within the new design to reduce costs and add stability. The signs should be complete this fall.



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