



MAYOR FOR A DAY

Share your **great idea** for **positive change** in our town and you could spend the day behind-the-scenes at the Civic Centre as **Mayor!**

Thank you for your interest in Mayor for a Day. The Town of Edson and the Town of Edson Youth Council are looking for your great ideas around how our town can be improved. This can be a new initiative or a change to existing programs or policies. Your imagination is the limit, but please keep in mind that your idea needs to be something that the Town of Edson has control over.

The first thing you should do is read the contest rules and then proceed to filling out the application form.

There will be one Mayor for a Day chosen. They will receive a prize pack and spend the day as the Mayor! See the Contest Rules & Information for full details. The runner up will also win a prize pack.



Mayor for a Day Application Form

Applicant First Name		Last Name	
Address	Town	Postal Code	
Applicant Email Address		Applicant Phone Number	
School	Grade	Date of Birth	

Guardian First Name		Last Name	
Parent/Guardian Email Address		Parent/Guardian Phone Number	

What is your idea for how your Town can be enhanced?

What challenge will your idea address? How will it address this challenge?



**What are the resources/materials needed to make your idea a reality?
How much will it cost?**

How did you come up with your idea?

Signature of Participant

Signature of Parent/Guardian

Complete Entry Form can be emailed to
cserv@edson.ca, submitted in person
or mailed to:

Community & Protective Services
Civic Centre
605 50 Street, Edson, AB T7E 1T7

Call 780-723-4403 for more information
regarding the application process.



MAYOR FOR A DAY

Contest Rules & Information

- 1.** Entries will be accepted starting November 15, 2019 to December 13, 2019. Entries may be emailed, mailed or delivered to Town of Edson Civic Centre. Please note that the Town of Edson is unable to receive any applications via Google Docs if you are submitting electronically, please use a Word or PDF document.
- 2.** Entrants must turn in a completed application form, even when submitting a video. Forms are available at www.edson.ca or by emailing cserv@edson.ca.
- 3.** All applicants must have a parent or legal guardian sign the application form.
- 4.** Entries must represent an individual's idea, as opposed to the idea of a group or class. Ideas adapted from other communities are OK.
- 5.** An entrant may submit only one idea per contest. (Save the others for another year!)
- 6.** A preliminary review by the Town of Edson staff will be conducted to ensure application completeness and to shortlist the entries for final judging.
- 7.** The judging panel will consist of members of the Youth Council and administration. The final decision on winners will be made by members from the Town of Edson Youth Council.
- 8.** Final judging will occur February 7, 2020 which allow the top two applicants chosen to personally present their idea to the judging panel. If you have been contacted as one of the two finalists, please be prepared to spend 5 to 10 minutes presenting your idea with a brief Q & A from the judging panel. Keep in mind the criteria in rule 9. The judging panel is

comprised of members from the Town of Edson Council and Youth Council.

- 9.** The Judging Panel will rate the entries on a scale of 1 through 10 in the following criteria:
 - a) The originality of the idea
 - b) The marketability and cost of the idea
 - c) The ability of the Town of Edson to implement the idea
 - d) The overall benefit of the idea to Edson Citizens
- 10.** One winner will be selected. Applicants must be aged 13-18 to qualify.
- 11.** We will only be contacting the top two finalists. If you have not received a phone call by the end of January 2020, your application was not selected. Please know that your application and idea was greatly appreciated and we look forward to seeing your next submission in the future.
- 12.** The winning entry will be awarded a prize pack, as well as being declared Mayor for a Day on a specified date.
- 13.** The winner will not have the legal authority of the Mayor, but will have the opportunity to participate in official meetings, ceremonies, signings, and Town Council, depending on the day selected.
- 14.** The judging panel reserves the right to not award any prizes if there is insufficient participation and/or quality of entries.

We appreciate all entries/ideas, however entries are considered conceptual and may not be implemented by the Town of Edson.

Additional information can be obtained by contacting Community Services at 780-723-4403 or at cserv@edson.ca.

